# SARAH KIMMEL

### SKILLS

Strong content creator and technology expert. Experienced Information Technology Manager. Skilled in Search Engine Optimization (SEO), PHP, Enterprise Software, E-commerce, and WordPress.

# EXPERIENCE

# Owner | SewkTech | 2017 - Present

Write blog posts for B2B & B2C audiences focused on businesses in Technology fields (from IT to consumer tech)

Create social content

#### Owner | FamilyTechZone | 2010 - Present

Create content

Build Social Media network and influence

Design website

Manage website

#### Web/IT Manager | Super Healthy Kids | 2015-2017

Fix internal issues with website functionality
Code new website pages and templates
Help website users with issues and errors
Fix internal IT issues
Run and test regular website updates
Find best IT solutions for the company

#### IT Manager | briteCITY | 2008 - 2015

Answer help desk calls for server and user issues
Fix network and hardware issues at clients
Training and education on IT for clients
Maintain virtual server environments

# **OBJECTIVE**

I aim to leverage my years of experience in the tech industry to help companies reach more clients and customers through powerful related content.





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# UNIQUE CAPABILITY

Although much of my career has been spent in the IT industry, during that time I have developed skills in content creation through my website FamilyTechZone.com

With a strong knowledge of how technology works, I have unique skills to help tech companies reach more customers